

Mark your calendar...

March 2, 2010 | 9am - 4:30pm

Lethbridge Lodge Hotel & Conference Centre

Tourism in Alberta

what does it mean
for **YOUR** business?

what does it mean
for **YOUR** community?

 *Tourism
Connection
Symposium*

Alberta Tourism Snapshot: meet the industry

KEYNOTE - Cindy Amos

The Canadian Badlands & Lethbridge

Break-out sessions:

What is Lethbridge's strategy for success?

Case studies & collaboration workshops

Social Media - the how and the what

Reception sponsored by Empress Theatre

\$50/person

Includes lunch and refreshments

REGISTRATION OPEN FEB 10-22

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