

The Lethbridge Chamber of Commerce invites you to attend our upcoming~

F.I.R.E. Awards

First Impression Recognition of Excellence



F.I.R.E. Awards Launch Event

Friday, June 26, 2009

10:00 A.M. – 11:30 A.M.

Helen Schuler Nature Centre

The Chamber's Tourism Connection Committee has created an exciting new logo and design for the ballot boxes and nomination form, for this year's F.I.R.E. Awards – First Impression Recognition of Excellence. Past award recipients, sponsors, Chamber members and the media are invited to attend the launch.

The F.I.R.E. Awards recognize employees of all stripes in the tourism and hospitality industry, who have enhanced positive experiences for their customers, by providing excellent customer service.

The ballot boxes for nominations will be displayed by various businesses throughout the community, to accept nominations. An awards' ceremony will be held in January 2010, to honour the award recipients.

Thank you to each award sponsor:

Accommodation sponsored by: ATB Financial

Adventure Tourism sponsored by: excuserv plus inc.

Attractions sponsored by: 1st Choice Savings & Credit Union Ltd.

Events & Conferences sponsored by: Economic Development Lethbridge

Food & Beverage sponsored by: Lethbridge College

Transportation sponsored by: Express Coffee & Tea

Travel sponsored by: The Lethbridge BetterBook Phone Book

Services sponsored by: Lethbridge Centre

Thanks to these sponsors for their donation of services:

Chinook Country Tourist Association, Global Lethbridge, Lethbridge Lodge Hotel & Conference Centre, and The Lethbridge Journal.

Everyone is welcome to attend the FIRE Awards' Launch on June 26th at the Helen Schuler Nature Centre to enjoy this informal mixer, refreshments, and a look around the centre.

Please confirm your attendance by Monday, June 22, 2009 with the Chamber by return e-mail or call 403-327-1586.

EVERYONE IS WELCOME!