



## **First Impression Recognition of Excellence Awards**

### **Congratulations to the 2010 F.I.R.E. Award Winners:**

- Accommodations:** *Jayson Palomar*, Premier Inn & Suites
- Adventure Tourism:** *David Sarsfield*, Helen Schuler Nature Centre
- Attractions:** *Leslie Hall*, The Galt Museum & Archives
- Events & Conferences:** *Rina Fraulin*, Lethbridge Lodge Hotel & Conference Centre
- Food & Beverage:** *Laura Couvillon*, Swiss Chalet
- Services:** *Travis Plaited Hair*, Medicine Tree Centre
- Transportation:** *Dennis Carlson*, Fifth Avenue Cabs Ltd.
- Travel:** *Linda Fleck*, Chinook Country Tourist Association

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### **Congratulations to the 2009 F.I.R.E. Award Winners:**

- Accommodations:** *Elizabeth Hansen*, Lethbridge Lodge Hotel & Conference Centre
- Adventure Tourism:** *Jen Buit*, Helen Schuler Coulee Centre
- Attractions:** *Trudi Struth*, Lethbridge Hurricanes
- Events & Conferences:** *Tara Schnell*, Big Brothers & Big Sisters Foundation
- Food & Beverage:** *Carolyn Noss*, Express Coffee & Tea
- Services:** *Valerie Reeves*, Lethbridge Public Library
- Transportation:** *James Nordquist*, Lethbridge Transit
- Travel/Trade:** *Leona Granger*, Chinook Country Tourist Association

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### **Congratulations to the 2008 F.I.R.E. Award Winners:**

- Accommodations:** *Gizella Horn*, Ramada Hotel & Suites
- Adventure Tourism:** *Scott Whiteside*, Ascent Climbing Centre
- Attractions:** *Roz Jeffery*, Galt Museum & Archives
- Events & Conferences:** *Effie Alexander*, Lethbridge Lodge Hotel & Conference Centre
- Food & Beverage:** *Georgie Mortimer*, Mocha Cabana
- Services:** *Dianne Isaak*, Lethbridge College
- Transportation:** *Murriah Pearce*, Integra Air Inc.
- Travel/Trade:** *Monica Yanke*, AMA Travel Services

