



May 12, 2010

Attention: Media News Directors

**Re: "Winds of Innovation & Change"
Alberta Chambers' Conference in Lethbridge
May 13 –15, 2010
Hosted by the Lethbridge Chamber of Commerce**

Dear Media News Directors:

We invite you to join us for the:

Welcome Reception
Thursday, May 13
5:30 P.M – 10:30 P.M
Viewing Gallery,
Galt Museum & Archives
6:30 P.M - 7:00 P.M: Official Program

During the Official Program, provincial and local dignitaries will greet the Chamber delegates visiting here from throughout the province.

On **Friday (May14) from 8:30 A.M – 9:00 A.M.** at the Lethbridge Lodge Hotel & Conference Centre, the **Honourable Perrin Beatty**, CEO of the Canadian Chamber of Commerce, will speak to the audience on:

Energy: Facing the Challenges Ahead

Perrin's speech will be followed by our 4 keynote speakers who will address the following topics:

1. Partnerships and Collaboration – Leveraging our Common Ground
2. Housing Sustainability and the Real Economic Impact to Your Community
3. Seniors Living Options – Designated Assisted Living
4. Saving Lives Through Partnership, Innovation, and Leadership

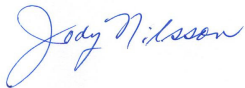
****Please see the attached outline of speakers***

Please Note:

The Honourable Perrin Beatty (CEO, Canadian Chamber of Commerce), ***Paul Pharo*** (President of the Lethbridge Chamber of Commerce), ***Don Oszli*** (Chair, Alberta Chambers of Commerce), ***and Ken Kobly*** (CEO, Alberta Chambers of Commerce) ***will be available for personal interviews at the Welcome Reception, Thursday night (May 13) at the Galt Museum & Archives, Viewing Gallery.***

Thank you and we look forward to your attendance at the Thursday night reception and other conference activities.

Yours Sincerely,



General Manager
Lethbridge Chamber of Commerce
Attachments (1)

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