

May 7, 2010

NEWS RELEASE

Alberta's chambers to breeze into Lethbridge

The Lethbridge Chamber of Commerce is hosting members of the Alberta Chambers of Commerce (ACC) May 13 to 15 for the federation's 72nd Provincial Conference.

Approximately 150 chamber representatives will visit southern Alberta for the three-day conference and policy session. Events start Thursday night with an opening reception; education sessions run on Friday, followed by a Fun Night with a buffet dinner and entertainment by The Chevelles.

The ACC's Plenary Session starts on Saturday, where delegates will discuss and vote on 34 proposed policies. Activities wind up Saturday evening with the Chair's Gala Dinner, during which ACC will announce the 2009 Alberta Chamber of the Year award recipients.

The conference theme is "Winds of Innovation and Change." In keeping with that theme, the Lethbridge Chamber will provide delegates with a tour of wind energy and biodiesel processing facilities. As well they will inform Alberta chamber representatives about water issues as they tour the irrigation systems vital to the agriculture industry. Delegates will also enjoy a cultural historic tour of Lethbridge

"Our 2009 conference was in Grande Prairie, and we find that by moving it around the province it gives people from other parts of Alberta the opportunity to become familiar with the attractions of that region and issues it may face," says Ken Kobly, ACC's president and CEO. "Our delegates are looking forward to a great and productive time in Lethbridge."

"The Lethbridge organizing committee has done an incredible amount of work and we are delighted in the amount of support we have received from the business community," says Paul Pharo, Lethbridge Chamber of Commerce president. "It is a great pleasure to host the 2010 conference and we hope delegates enjoy our southern Alberta hospitality."

Reservations are still available for the Friday Fun Night and the Saturday Chair's Gala Dinner. Please contact the Lethbridge Chamber office at 403.327.1586 or office@lethbridgechamber.com for full details on the conference and registration.

- 30 -

For further information, please contact:

**Ken Kobly, President and CEO
Alberta Chambers of Commerce
780.975.1659
1.800.272.8854, Ext. 5**

**Paul Pharo, President
Lethbridge Chamber of Commerce
403.327.1586**